



# SPONSORSHIP SCHEME

Asunción, Paraguay  
25 and 26 of march 2026

Organizers:





# PARAGUAY CARBON FORUM

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Paraguay is today positioned as one of the countries with the greatest leadership potential in the climate and sustainability agenda in Latin America. Its economic model, based on agricultural production, clean energy and macroeconomic stability, places it in a unique position to drive low-emission, climate-resilient development.

With more than 90% of its electricity coming from renewable sources -thanks to the hydroelectric power of Itaipu and Yacyretá-, Paraguay is one of the countries with the lowest energy carbon footprint in the world.

In the new context of carbon markets and international cooperation under Article 6 of the Paris Agreement, Paraguay is emerging as a strategic regional hub for the development, certification and trade of high-quality carbon credits. Its macroeconomic stability, legal certainty and abundance of natural resources make it an attractive destination for climate investment and large-scale mitigation projects.

At the regional level, Paraguay today represents a history of transition and opportunity: a country with the capacity to capture climate investments, lead carbon-integrated projects for sustainable development and offer the world carbon credits with traceability, integrity and social benefit. This position projects you not only as a recipient of climate finance, but also as a regional provider of high-quality climate solutions.

The Paraguay Carbon Forum aims to position the country as a regional center for climate investment and development of high-integrity carbon projects, highlighting its legal framework, economic stability and potential in sectors such as forests, agriculture, energy and waste.

# AGENDA 2026

25 and 26 of march 2026

1

**Keynotes**  
**Discussion panels**

2

**Workshops**



3

**Stands (Expo carbon)**

**Hearing  
planned:  
800**

- Public
- Private
- Academy
- Civil society
- International Organizationss



## PARAGUAY CARBON FORUM 2026

It will bring together international actors, regional and local climate finance and markets of carbon.

**You will be able to listen and interact with key decision makers:**

- Public sector.
- Project Developers and Validation and Verification Bodies (OVV).
- Private sector: industry, commerce, agriculture and specialized consultants.
- Carbon credit certification programmes.
- Media.

# MAIN THEMES

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- Typology of projects and innovation.
- Climate finance and international cooperation.
- Carbon prices and regulatory mechanisms.
- Private sector and investment opportunities.
- Local and regional success stories.
- Article 6 of the Paris Agreement (6.2, 6.4, 6.8).
- Social commitment.



**Organizers:**



# CARBON FORUMS



The Carbon Forum events are part of a regional initiative aimed at strengthening carbon markets in Latin America, with editions in Argentina, Chile, Mexico, Colombia and now in Paraguay.

The goal of the **Paraguay Carbon Forum 2026** is to mobilize local market actors to strengthen climate action and promote the development of a solid and transparent carbon market. To achieve this vision, organizations of all sectors and sizes play a crucial role and can benefit from carbon markets, the most efficient and scalable mechanism for combating climate change and financing new sustainable projects.

Our organizing team **brings** together some of the leading market makers in Latin America, with a proven track record in promoting carbon policies and mechanisms. We are committed to developing innovative products and effective strategies that drive the expansion of carbon markets, creating opportunities for all actors in the climate ecosystem.

By **becoming** a sponsor of the Paraguay Carbon Forum 2026, your organization will be part of a regional and global movement around carbon markets, directly contributing to the discussions that are defining the future of the most relevant financial tool for addressing the climate crisis.

# SPONSORSHIP SCHEME 2026

Sponsors*	Gold	Silver	Bronze
Investment (USD)	15,000	10,000	5,000
Investment (USD) Early Bird*	13,500	9,000	4,500
Stand (Expo carbon)	1	1	1
Keynote	1	-	-
Participation in panel discussion	1	1	1
Workshop	1	-	-
Intervention in the business meeting (choice of participant or moderator)	1	1	-
Logo in communications	●	●	●
Entrance to the welcome cocktail	5	3	2
Notes and interviews	Yes	-	-

\*Early Bird until 30 January 2026

# PARTNER Gold

INVESTMENT VALUE:

USD 15,000

\*This value does not include VAT\*

- Deliver a keynote lecture (25 min).
- Participation in panel discussion and specialized workshop.
- Participation in a business meeting (choice of participant or moderator).
- Commercial stand with preferential location.
- Logo in:
  - All event materials (social networks, website, banners and screens).
  - In promotional video and written report after the event.
  - In the credentials.
- Commendation and recognition by master of ceremonies at: conferences, panels and workshops.
- Attendee database (pre and post event).
- Entrance to the welcome cocktail (5).
- Notes and interviews.

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# PARTNER Silver

INVESTMENT VALUE:

USD 10,000

\*This value does not include VAT\*

- Participation in a panel discussion.
- Participation in a business meeting (choice of participant or moderator).
- Sales stand (1).
- Logo in:
  - All event materials (social networks, website, banners and screens).
  - In promotional video and written report after the event.
- Commendation and recognition by master of ceremonies at: conferences, panels and workshops.
- Attendee database (pre and post event).
- Entrance to the welcome cocktail (3).

Organizers:



# PARTNER **Bronze**

INVESTMENT VALUE:  
**USD 5,000**

\*This value does not include VAT\*

- Participation in a panel discussion (1).
- Sales stand (1).
- Logo:
  - All event materials (social networks, website, banners and screens).
  - In promotional video and written report after the event.
- Commendation and recognition by master of ceremonies at: conferences, panels and workshops.
- Entrance to the welcome cocktail (2).

# PARTNER Stand (Expo carbon)

INVESTMENT VALUE:  
USD 1000

Early Bird\* USD 850

\*This value does not include VAT\*

- One (1) commercial booth.
- Inclusion of the logo on:
  - Event materials in social media.
  - In written report after the event.

\*Early Bird until 30 January 2026

**Organizers:**



# GENERAL CONSIDERATIONS

- All prices shown are exclusive of VAT.
- All sponsors must sign the Memorandum of Understanding (MoU) no later than two weeks after confirming their sponsorship type.
- Sponsor-proposed representatives must be agreed upon with the organizers, taking into account their relevance and suitability.
- Suggestions should be submitted with reasonable advance notice. A final version of the agenda is expected two weeks prior to the event.
- *Early Bird* discounts are valid until January 30, 2026.
- The setup of commercial booths is the responsibility of the sponsor.

**Organizers:**





## To discuss any of the opportunities:

### **Tania Villagra**

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CEO

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### **Andres Felipe Pascuas**

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Director of Events and Training  
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It is possible that MÉXICO<sub>2</sub> and Carbon Market Coalition may make some unforeseen changes as the event approaches.

Be sure to check the latest news at: [www.paraguaycarbon.com](http://www.paraguaycarbon.com)

**#ParaguayCarbonForum2026 #ParaguayCarbonForum  
#PaCF2026**

**Organizers:**

